

2025 AHA Conferences

Your gateway to the most influential professionals in cardiovascular disease and stroke



- 02 Scientific Sessions 2025**
November 7, 2025 | Pre-Sessions
Symposia & Early Career Day

November 8-10, 2025
New Orleans, LA
Ernest N. Morial Convention Center

- 07 International Stroke Conference 2025**
February 4, 2025 | Pre-Cons
& Stroke Nursing Symposia

February 5-7, 2025 | Los Angeles, CA
Los Angeles Convention Center

- 11 EPI|Lifestyle 2025**
March 6-9, 2025 | New Orleans, LA
Hyatt Regency New Orleans

- 12 Vascular Discovery 2025**
April 22-25, 2025 | Baltimore, MD
Baltimore Marriott Waterfront

- 13 Basic Cardiovascular Sciences 2025**
July 23-26, 2025 | Baltimore, MD
Baltimore Marriott Waterfront

- 14 Hypertension 2025**
September 4-7, 2025 | Baltimore, MD
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- 15 Resuscitation Science Symposium 2025**
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Exhibit at #AHA25

What our exhibitors say...

73%

of exhibitors
with a goal, said
they reached
their goal.

“AHA has the audience and specialties we want. It’s one of our largest cardiology meetings, where we get to engage with our customers.”

“Scientific Sessions is exceptional, with a high caliber of attendees unmatched at any of the other meetings where we exhibit.”

“AHA is a great meeting for us. We want a bigger booth next year.”

72%

of exhibitors are
satisfied with their
ability to reach their
target audience.

64%

of exhibitors are
“extremely” or “very”
satisfied with their
exhibiting experience
at Sessions.

88%

of exhibitors have either
already renewed their
exhibit space or are
“extremely” or “very” likely
to do so.

242

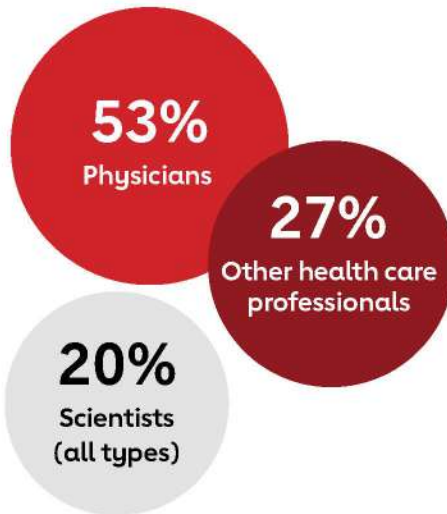
average leads per
exhibitor with a lead
retrieval device.

Source: 2023 exhibitor survey data.

Audience snapshot

12,900 total attendees

10,300+
professional attendees



Top ten specialties in attendance

(in order by attendance numbers)

- 1 Cardiology: General
- 2 Internal Medicine
- 3 Cardiology: Heart Failure
- 4 Cardiology: Interventional
- 5 Administration
- 6 Cardiology: Pediatric
- 7 Cardiology: Electrophysiology
- 8 Cardiology: Prevention
- 9 Cardiology: CV Imaging
- 10 Biological Sciences

76% of all professional attendees are involved in direct patient care.

Attendee satisfaction scores from Scientific Sessions 2023

74%

of attendees are "extremely" or "very" satisfied with their Sessions experience.

75%

of attendees are "extremely" or "very" likely to recommend Scientific Sessions to a colleague.

71%

of attendees visit the exhibit hall.

Sources:
2023 registration data (Philadelphia)
2023 attendee survey data



Science & Technology Hall

The American Heart Association's Scientific Sessions boasts an unparalleled exhibit hall experience in the Science & Technology Hall. A multifaceted strategy draws attendees in and keeps them engaged.

20+ hours of exhibit time is built in, including 12+ hours with limited simultaneous educational programming to increase traffic.

Rapid-Fire Forums located in each poster area draw attendees in for original science presentations and interactions with abstract authors.

An extensive marketing campaign promotes the Hall before and during Scientific Sessions, including an Attendee Welcome Guide that reaches attendees at their hotels.

Posters are integrated into the Science & Technology Hall, bringing traffic to the exhibit floor.

The Heart Hub

Unique to American Heart Association conferences, the Heart Hub is the pulse of the Science & Technology Hall. Official and industry-supported programming is featured here, including:

- **Learning Studios**
- **Networking Lounges**
- **Roundtables**
- **Heart Theaters**
- **Health Innovation Pavilion**
- **Simulation Zone**
- **AHA HeartQuarters**
- **... and more**



Complimentary coffee breaks are included in the Hall.

VIP passes are available for your customers to see the Science & Technology Hall.

Capitalize on your booth investment

Your booth reservation isn't complete until you tell attendees where to find you! Reach attendees with proven marketing assets that result in:

- Brand awareness
- Lead generation
- Boosted engagement
- Increased booth traffic and program attendance



Meeting News and Navigation

\$4,320-\$250,000

- AHA Mobile Meeting Guide App
- AHAtv
- Attendee Welcome Guide
- Conference Coverage Website
- Daily Newspaper
- Experience Scientific Sessions
- Industry Programming Guide
- Journeys ... and more

Convention Center Sponsorships

\$7,500-\$250,000

- Abstracts on USB
- Ad Banners
- Coffee Breaks in the Science & Technology Hall
- Escalator Graphics
- Charging Stations
- NEW! Park Strips
- Wi-Fi Sponsorship ... and more

Email Marketing

\$9,310-\$25,750

- Morning Agenda Email
- ePreviews and eHighlights
- Exclusive Exhibitor Emails ... and more

Hotel Room Marketing

\$15,690-\$45,000

- Hotel Key Cards
- Hotel Room Deliveries
- Doctors Bag ... and more

On-Site Education and Networking

\$15,000-\$250,000

- Meet the Trialist
- Learning Studios ... and more



Scan the QR code to view all 2025 marketing opportunities



Exhibiting dates & rates*

Exhibit hours

Saturday, November 8, 2025
9 a.m.-4:30 p.m. CST

Sunday, November 9, 2025
9 a.m.-4:30 p.m. CST

Monday, November 10, 2025
9 a.m.-3 p.m. CST

Breaks

Saturday, November 8, 2025
9:15-9:45 a.m. CST
11 a.m.-1:30 p.m. CST
2:45-3:15 p.m. CST

Sunday, November 9, 2025
9:15-9:45 a.m. CST
11 a.m.-1:30 p.m. CST
3-3:30 p.m. CST

Monday, November 10, 2025
9:15-9:45 a.m. CST
11 a.m.-1:30 p.m. CST
2:45-3 p.m. CST

*Exhibit dates, hours and rates are subject to change.

On-site renewal rate through
January 15, 2025.....\$42 per sq. ft.

Standard rate starts
January 16, 2025\$46 per sq. ft.

There is no additional charge for islands or corners.

Public service rate \$28 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to julie.welsh@heart.org for all new organizations.

Cancellation schedule

Through April 1, 2025
American Heart Association retains 50% of contracted space fees

Beginning April 2, 2025
American Heart Association retains 100% of contracted space fees

The American Heart Association requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. Cancellation details, exhibitor eligibility, space assignment process and priority point schedule are all part of the American Heart Association Scientific Conferences Rules & Regulations. The cancellation policy includes reduction of booth size. For more information and to apply for space, visit exhibitatsessions.org.

Registration and housing open late summer 2025.

We encourage all participants at this year's Scientific Sessions to host a Satellite Event. Scientific Sessions offers a variety of meeting types to help you connect with the scientific community at this once-a-year conference. Satellite Event details will be available spring 2025.

Your sponsorship and advertising dollars count toward your exhibiting priority points.

Ask your account manager for details.

Your exhibits team

Cathleen Gorby (Lead)
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Company Names E-L
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Bridget Blaney
Advertising & Exhibitor Sales
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Lauren Belanger
Associate Manager Exhibits/Satellite Events
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lauren.belanger@heart.org



International Stroke Conference 2025

February 5-7, 2025 | Los Angeles, CA
Los Angeles Convention Center



American Heart Association.

Exhibit at #ISC25

Exhibitors know the value of being at this premier conference:

- ✓ "This is the only Stroke meeting we do. It's the best one."
- ✓ "This is a good meeting because it covers both neuro and cardiology."
- ✓ "We've been exhibiting here about seven years. It's always a good show. I like that it's two days. Everything is concentrated."



95%

of 2024 exhibitors either already renewed their booth space for 2025, or say they are "extremely" or "very" likely to do so.



82%

of 2024 exhibitors were either "extremely" or "very" satisfied with exhibiting at ISC24.





International Stroke Conference 2025

February 5-7, 2025 | Los Angeles, CA
Los Angeles Convention Center



American Heart Association.

Audience Snapshot

2024 Attendance



6,000+
total attendees

Top 10 specialties in attendance

(in order by number of attendees)

- Neurology: Stroke
- Neurology: General
- Neurology: Ischemic Stroke
- Administration
- Emergency Medicine
- Critical Care/Intensive Care
- Neurology: Surgery
- Neurology: Critical Care
- Internal Medicine
- Neurology: Endovascular

5,000+ professional attendees



74% of 2024 attendees visited the Science & Technology Hall.

3,300+

physicians and other stroke professionals

81%

of 2024 attendees said they were likely to recommend ISC to professional colleagues.

81%

of 2024 attendees are involved in direct patient care.

500+
scientists
(all types)

1,200+
nurses/nurse practitioners

87%
domestic

Source: ISC24 registration data and post-event attendee survey.





International Stroke Conference 2025

February 5-7, 2025 | Los Angeles, CA
Los Angeles Convention Center



American Stroke Association.
A division of the American Heart Association.

Science & Technology Hall:

Where innovation and inspiration converge



HeadQuarters

The pulse of the Science & Technology Hall! HeadQuarters draws attendees in to engage with all the Hall has to offer.

Innovation Zone

includes interactive displays with technologically advanced, immersive training for attendees.



Dedicated exhibit hours

give you direct access to thousands of stroke health care professionals.



An extensive marketing campaign

promotes the Science & Technology Hall to attendees before and during the event.



Educational programming in the Science & Technology Hall

focuses on the latest in stroke and cerebrovascular medicine and treatment. Poster and Moderated Poster presentations take place adjacent to the Hall, while additional educational programming takes place within the Hall and in HeadQuarters.



VIP passes (distributed by you) encourage your customers to visit the Science & Technology Hall.



Learning Studios inside the Science & Technology Hall present the latest advances in stroke and cerebrovascular product and therapeutic treatments, with complimentary snacks and lunches provided for attendees by the American Heart Association/American Stroke Association (AHA/ASA).



16 dedicated hours to visit exhibitors in the Science & Technology Hall, including time with limited simultaneous educational programming to increase traffic.



International Stroke Conference 2025

February 5-7, 2025 | Los Angeles, CA
Los Angeles Convention Center



American Stroke Association.
A division of the American Heart Association.

ISC25 exhibiting dates & rates

Exhibit Hours*

Wednesday, Feb. 5, 2025
9 a.m.-4 p.m. PST

Thursday, Feb. 6, 2025
9 a.m.-4 p.m. PST

Breaks*

Hours during which only limited programming is taking place:

10:15-10:30 a.m. PST
12-1:30 p.m. PST
2:30-3 p.m. PST

*Exhibit dates, hours and rates are subject to change.

Exhibit space rates

Standard rate \$42 per sq. ft.

There is no additional charge for islands or corners.

Public service rate \$24 per sq. ft.

Public service rate is subject to availability. This discounted rate is only available in the nonprofit designated area on the floor. Proof of nonprofit status must be submitted to amy.miller@heart.org for all new organizations.

Cancellation schedule

Through July 26, 2024

American Heart Association/American Stroke Association retains 50% of contracted space fees

Beginning July 29, 2024

American Heart Association/American Stroke Association retains 100% of contracted space fees

American Heart Association/American Stroke Association requires a 50% deposit before exhibit space will be confirmed. Cancellation or space reduction will result in a 50% penalty. The cancellation policy can be found in the American Heart Association/American Stroke Association Scientific Conferences Rules & Regulations at exhibitatstroke.org and is a legally binding part of the exhibit space application/contract.

Exhibitor eligibility, space assignment process and priority point schedule are all part of the American Heart Association/American Stroke Association Scientific Conferences Rules & Regulations. For more information and to apply for space, visit exhibitatstroke.org.

Contact your exhibits team

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Maureen Mauer
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Amy Miller
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amy.miller@heart.org

Lauren Belanger
Associate Manager,
Satellite Events
214-706-1353
lauren.belanger@heart.org

American Heart Association/ American Stroke Association
7272 Greenville Ave.
Dallas, TX 75231-4596
strokeconference.org

Housing: onPeak
855-922-3353
scs@onpeak.com

Registration: Convention Data Services
800-748-3583
internationalstroke@xpressreg.net



Satellite Event applications for the International Stroke Conference 2025 in Los Angeles, CA, are now open. Scan the QR code to learn more.



Scan the QR code to register for housing.



Scan the QR code to register for badges.



EPI|Lifestyle 2025



March 6-9, 2025 | New Orleans, LA
Hyatt Regency New Orleans

The EPI | Lifestyle conference focuses on the development and application of translational and population science to prevent heart disease and stroke, and foster cardiovascular health.

2024 Attendance

830+

Professional attendees,
including:



720

- Physicians
- Scientists: All types

Source: 2024 registration data

90%

of attendees
are from the U.S.



Source: 2024 attendee post-meeting survey

98%

of attendees say
they achieved their primary
objective for attending
EPI | Lifestyle.



80%

of attendees were
"extremely" or "very"
satisfied with the
2024 meeting.

Source: 2024 attendee
post-meeting survey



Top specialties in attendance

(in order)

- 1 Epidemiology
- 2 Internal Medicine
- 3 Nutrition
- 4 General Cardiology
- 5 Cardiology Prevention
- 6 Behavioral Sciences/Medicine
- 7 Public Health
- 8 Diabetes and Metabolism
- 9 Population Health
- 10 Cardiology: Pediatric

Source: 2024 registration data

Rates

Rates include table, two chairs, wastebasket
and two conference registration(s).

Industry: \$3,000

Non-profit: \$1,200

For more information and to apply online,
visit exhibitatsessions.org/epilifestyle

All rates are net. Cancellations are nonrefundable.
Dates are subject to change.

To reserve your exhibit space, contact Maureen Mauer
at mmauer@ascendmedia.com or 913-344-1321.

View AHA Rules & Regulations at exhibitatsessions.org.





Vascular Discovery: From Genes to Medicine 2025



April 22-25, 2025 | Baltimore, MD
Baltimore Marriott Waterfront

Vascular Discovery: From Genes to Medicine provides unique opportunities to meet with colleagues from around the world with wide-ranging research interests and expertise. Attendees enjoy the exchange of information about new and emerging scientific research in the areas of arteriosclerosis, thrombosis, vascular biology, peripheral vascular disease, genomics and precision medicine.

2024 Attendance

700+

Professional attendees,
including:



240+

- Clinicians
- Physicians

465+

Scientists: Basic, clinical,
research and translational

Source: 2024 registration data

91%

of attendees are "extremely likely" or "very likely" to recommend Vascular Discovery to a colleague.

83%

of attendees were "extremely" or "very" satisfied with the 2024 meeting.

Source: 2024 attendee post-meeting survey



Top specialties in attendance

(in order)

- 1 Arteriosclerosis
- 2 Vascular Medicine
- 3 Surgery: Vascular
- 4 Biological Sciences
- 5 Cell Biology
- 6 Cardiology: General Cardiology
- 7 Biochemistry
- 8 Molecular Biology
- 9 Physiology
- 10 Thrombosis

Source: 2024 registration data

Rates

Rates include table, two chairs, wastebasket and two conference registration(s).

Industry: \$3,000

Non-profit: \$1,200

For more information and to apply online, visit exhibitatsessions.org/vascular-discovery

All rates are net. Cancellations are nonrefundable. Dates are subject to change.

To reserve your exhibit space, contact Maureen Mauer at mmauer@ascendmedia.com or 913-344-1321.

View AHA Rules & Regulations at exhibitatsessions.org.



July 23–26, 2025 | Baltimore, MD
Baltimore Marriott Waterfront

Basic Cardiovascular Science 2025 is one of the largest global meetings dedicated to fundamental and translational research in cardiovascular science. BCVS is a career-essential event, where you can engage with leading researchers in fields such as microRNAs, cardiac gene and cell therapy, cardiac development, tissue engineering, and iPS cells, while networking with professionals known for playing a pivotal role in training young and diverse researchers.

2024 Attendance

900+

Professional attendees, including:

790+

- Physicians
- Scientists (all types)

115+

- Other health-care professionals
- Non-health-care professionals

Source: 2024 registration data



84%

of attendees are "extremely" or "very" likely to recommend BCVS to a colleague.



79%

of attendees were "extremely" or "very" satisfied with the conference.

Source: 2024 attendee post-meeting survey

Rates

Rates include table, two chairs, wastebasket and two conference registration(s).

Industry: \$3,000

Non-profit: \$1,200

For more information and to apply online, visit exhibitsessions.org/bcvs

All rates are net. Cancellations are nonrefundable. Dates are subject to change.

To reserve your exhibit space, contact Maureen Mauer at mmauer@ascendmedia.com or 913-344-1321.

View AHA Rules & Regulations at exhibitsessions.org.

Top specialties in attendance

(in order)

- 1 Biological Sciences
- 2 Cardiology: Heart Failure
- 3 Cardiology: General Cardiology
- 4 Cell Biology
- 5 Molecular Biology
- 6 Physiology
- 7 Pharmacology
- 8 Cardiology: Electrophysiology
- 9 Biochemistry
- 10 Biomedical Engineer

Source: 2024 registration data.



Hypertension 2025



September 4-7, 2025 | Baltimore, MD
Baltimore Marriott Waterfront

Hypertension 2025 Scientific Sessions will focus on recent advances in basic and clinical hypertension research and foster connections among experts in hypertension and its relationship to cardiac and kidney disease, stroke, obesity and genetics. AHA's Hypertension Scientific Sessions is a collaborative effort between AHA's Council on Hypertension and Council on the Kidney in Cardiovascular Disease.

2024 Attendance

785+

Professional attendees,
including:



575+

- Physicians
- Scientists: (all types)

84%

of attendees
are from the U.S.



Source: 2024 attendee post-meeting survey

84%

of attendees said they were
"extremely" or "very" likely to
recommend Hypertension
to a colleague.

200+

- Other health-care professionals
- Nurses/nurse practitioners
- Non-health-care professionals

Source: 2024 registration data

Top specialties in attendance

(in order)

- 1 Hypertension
- 2 Physiology
- 3 Nephrology
- 4 Internal Medicine
- 5 Cardiology: General Cardiology
- 6 Administration
- 7 Pharmacology
- 8 Biological Sciences
- 9 Cardiology: Prevention
- 10 Pharmaceutical Industry

Source: 2024 registration data.

Rates

Rates include table, two chairs, wastebasket
and two conference registration(s).

Industry: \$3,000

Non-profit: \$1,200

For more information and to apply online, visit
exhibitatsessions.org/hypertension

All rates are net. Cancellations are nonrefundable.
Dates are subject to change.

To reserve your exhibit space, contact Maureen Mauer
at mmauer@ascendmedia.com or 913-344-1321.

View AHA Rules & Regulations at exhibitatsessions.org.





Resuscitation Science Symposium 2025



Now a pavilion in the Science & Technology Hall at Scientific Sessions!

November 8-9, 2025 | New Orleans, LA
Ernest N. Morial Convention Center

Resuscitation Science Symposium 2025 will focus on increasing understanding while advancing bench-to-bedside science and community-based approaches at the intersection of cardiopulmonary mechanisms and management within the multidisciplinary aspects of critical care medicine, emergency cardiovascular care and cardiopulmonary resuscitation.

2023 Attendance

480+

Professional attendees, including:



125

- Other health-care professionals
- Nurses/nurse practitioners
- Non-health-care professionals
- EMT/paramedics

Source: 2023 registration data

355+

- Physicians
- Scientists: (all types)

70%

of attendees are "extremely" or "very" likely to attend the meeting again.

67%

of attendees are from the U.S.

Source: 2023 attendee post-meeting survey.

Top specialties in attendance

(in order)

- 1 Emergency Medicine
- 2 Critical Care /Intensive Care
- 3 Cardiology: General Cardiology
- 4 Pediatrics: Pediatrics Non-Cardiology
- 5 Anesthesiology
- 6 Internal Medicine
- 7 Administration
- 8 Cardiology: Interventional
- 9 Epidemiology
- 10 Cardiology: Pediatric

Source: 2023 registration data.

On-site renewal rate through January 15, 2025.....\$42 per sq. ft.

Standard rate starts January 16, 2025\$46 per sq. ft.

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For more information and to apply online, visit exhibitatsessions.org/ress

All rates are net. Cancellations are nonrefundable. Dates are subject to change.

To reserve your exhibit space, contact Maureen Mauer at mmauer@ascendmedia.com or 913-344-1321.

View AHA Rules & Regulations at exhibitatsessions.org.





See you in 2025!

Save the Dates



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all AHA conferences opportunities.